

Launch of Online Sales of Swiss Visual Pro Earthquake Insurance in Albania

10 November 2015 - *Europa Reinsurance Facility Ltd.* - the Swiss-based specialty property catastrophe reinsurance company, in cooperation with Europa Re Management Ltd., a Swiss-based insurance services company, and Ansig, an Albanian insurance company, launched an innovative online sales portal which provides direct access to Swiss Visual Pro earthquake insurance products for the Albanian homeowners and small and medium size enterprises (SMEs). This unique online tool features a user-friendly interface which significantly improves consumer experience with purchasing catastrophe insurance products.



“Online access to catastrophe insurance is a novelty in the Albanian market as online access to insurance has not been possible until now. We are very pleased that Ansig, our local insurance partner, is the first to offer Swiss Visual Pro catastrophe insurance products online in the Albanian market. Making catastrophe insurance easily available to every citizen in Europa Re Member States remains one of our main objectives. In this context, by providing local consumers with online access to catastrophe insurance products developed under the SEEC CRIF Program and endorsed by Europa Re we hope to increase the overall awareness of catastrophe insurance in Albania and raise the level of insurance penetration among local homeowners and SMEs. We intend to offer similar online access capability to Europa Re endorsed catastrophe insurance developed under the SEEC CRIF Program to consumers in Serbia and Macedonia in the very near future,” said Orsalia Kalantzopoulos, Europa Re Chief Executive Officer (CEO).

Link to the online sales portal: <https://ere.ansig.al:8484/ere-online/EreOnline>

Link to Ansig's website (guidance for local visitors to the portal): www.ansig.al

Europa Reinsurance Facility Ltd.

Bundesplatz 16
CH-6300 Zug
Switzerland
T: + (41) 41 710 35 93
F: + (41) 41 710 36 71
Contact: Andrej Gjikikj, PR Officer
info@europa-re.com
www.europa-re.com