



First Regional Europe Re
Insurance Conference

DEVELOPING CATASTROPHE AND WEATHER RISK MARKETS IN SOUTHEAST EUROPE: FROM CONCEPT TO REALITY

16:20 – 17:35 **Session IV: Boosting Demand for Catastrophe Insurance Products: Role of Government Policy**

Session Chair: John Pollner, Lead Financial Sector Specialist, World Bank

- *Mortgage lending and flood insurance in Poland.*
Michal Zelaskiewicz, Property Product Manager, Polish Re.
- *Generating demand for TCIP coverage – TCIP experience,* Selamet Yazici, Chairman of Board, Turkish Catastrophe Insurance Pool.
- *Making catastrophe insurance compulsory – pros and cons.* Eugene Gurenko, Lead Insurance Specialist, World Bank.
- Q&A